

2018 Conference and AGM (final)



Wednesday 7 February

0930-1000	Registration:
1000-1015	Welcome: Steve Crawford Chair of Venuemasters
1015-1045	Plenary 1: Generating conference and commercial income - Martyn Riddleston from University of Leicester
1045-1145	Workshop 1: The nature of change - Fred Bramham, Impact Management Training Workshop 2: How to use social to increase sales - Alex Low, Digital Leadership Associates Workshop 3: Innovative uses for interactive tech - Abi Cannons, Slido
1145-1215	Refreshment Break:
1215-1315	Workshop 1: The nature of change - Fred Bramham, Impact Management Training Workshop 2: How to use social to increase sales - Alex Low, Digital Leadership Associates Workshop 3: Innovative uses for interactive tech - Abi Cannons, Slido
1315-1415	Lunch:
1415-1515	Plenary 2: Becoming agents of change - Venuemasters and the Board plus Q&A
1515-1615	Plenary 3: How VisitBritain are making a difference - Kerrin MacPhie from VisitBritain plus Q&A
1615-1630	Comfort break:
1630-1715	Surgery 1: How to become a future Director - led by the VM Directors Surgery 2: How to maximise your Kx system - led by Kinetic Solutions Surgery 3: Supporting future event teams - led by Clare Forster and supported by the Event Students
1900-0100	Conference Dinner & entertainment: Enjoy a 3 course meal and entertainment by a Michael Buble tribute act

Thursday 8 February

0830-0900	Registration:
0845-0900	AGM: Details of new appointed Directors and resolutions announced.
0900-0945	Plenary 4: What does a great ambassador programme look like? Rory Archibald from VisitScotland plus Q&A
0945-1045	Workshop 4: TUCO 2018, collaborating for success - Matt White, TUCO Chair Workshop 5: Meeting the changing needs of customers - Charlotte Sanders, College Court Workshop 6: GDPR opportunities and handling data - Kinetic Solutions
1045-1115	Refreshment Break:
1115-1215	Workshop 4: TUCO 2018, collaborating for success - Matt White, TUCO Chair Workshop 5: Meeting the changing needs of customers - Charlotte Sanders, College Court Workshop 6: GDPR opportunities and handling data - Kinetic Solutions
1215-1315	Lunch:
1315-1445	Plenary 5: Selling your destination - Padraic Gilligan, SoolNua
1445-1545	What do you think? A panel discussion with 3 venue finding agents including; AIEA, Trinity Solutions and Capita
1545-1600	Close of the Conference: Steve Crawford Chair of Venuemasters

End of the Conference